

MEDIA RELEASE

ODigMa Consultancy Solutions Ltd Reports Strong PAT Growth in Q1FY26

PAT Surges 23.5% Year-on-Year, Driven by Increase in Global Domain (gTLD) Business

Bengaluru, August 1, 2025 – ODigMa Consultancy Solutions Limited (NSE: ODIGMA | BSE: 544301 | ISIN: INE054301028) (“ODigMa” or the “Company”), a leading digital marketing company, today announced its financial results for the quarter ended June 30, 2025 (Q1FY26), reporting a strong 23.5% year-on-year increase in Profit After Tax (PAT). This growth was primarily driven by strong performance in the Company’s global Top-Level domain (gTLD) business.

Key Financial Highlights – Q1FY26

- Revenue from Operations stood at INR 657 lakh, compared to INR 1,357 lakh in Q1FY25. Temporarily revenues declined slightly due to seasonal softness and macroeconomic headwinds, with some clients deferring or reducing spend.
- EBITDA was INR 25.24 lakh, representing a YoY decrease of 61% from INR 64.14 lakh in the same quarter last year.
- Profit After Tax (PAT) increased to INR 10.62 lakh, compared to INR 8.60lakh in Q1FY25, mainly attributed to domain (gTLD) business growth.

ODigMa’s Q1 witnessed temporary and slight revenue decline. The previous quarter benefited from major festive campaigns and year-end advertising budgets, which typically boost revenues significantly. The current quarter, being seasonally softer, naturally sees lower demand. In addition, broader macroeconomic uncertainty has led several key clients to temporarily scale back or defer spending, impacting short-term revenue. However, underlying engagement metrics remain healthy, and the company expect demand to recover in the coming quarters as marketing budgets normalize.

However, a substantial jump of 23.5% in PAT is mainly due to the better performance of its global Top-Level Domain (gTLD) business which centered on the management and sales of the .OOO (dot triple O) domain extension. ODigMa remains the only Indian company accredited by ICANN to own and operate a global top-level domain. The .OOO domain, catering to both domestic and global customers, offers individuals and businesses a unique alternative to traditional domain extensions. The business operates on a subscription-based model, contributing to stable and recurring revenue streams.



“In Q1FY26, our PAT saw a significant jump of 23.5%—largely attributed to the strong performance of our global .ooo domain business,” **said Mr. Mathew Jose, Managing Director, ODigMa Consultancy Solutions Ltd.** “We are confident that our focused execution and differentiated offerings will continue to drive profitability in the quarters ahead.”

During the quarter, the company also implemented high-intent shopper advertising strategy and AI-data-led campaign architectures, which the company expect to reap benefits in the coming quarters. As brands increasingly demand measurable and immediate (ROI) returns on their digital spends, the company have successfully positioned ODigMa as their go-to partner for precision marketing within high-conversion digital ecosystems, including ecommerce marketplaces.

The Company also continues to deepen its footprint in India’s fast-growing orange economy—the creative and digital sector—by deploying scalable, results-driven digital marketing solutions and strategies. In Q1FY26, the company continue to acquire new clients across verticals such as retail, education, hospitality, healthcare, and travel sector.

About ODigMa Consultancy Solutions Ltd.

ODigMa offers comprehensive digital marketing solutions, including content creation, web development, social media management, email marketing, search engine optimization, search engine marketing, online reputation management and other e-commerce related services including domain registry. With offices in Bengaluru and Ahmedabad, ODigMa serves a diverse portfolio of esteemed clients, including JBL, Puravankara, Blaupunkt, Shriram Properties, Aster Hospitals and Pepperfry.

For media and investor inquiries, contact pr@odigma.ooo